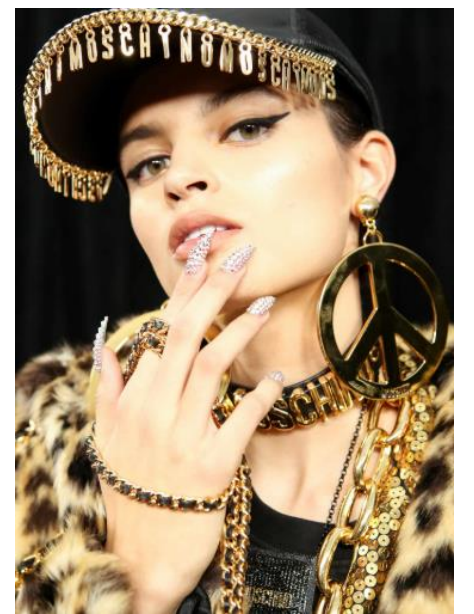




CIROC & MOSCHINO

press conference
&
pop up bar



colour palette
Black and gold.



CIROC & MOSCHINO

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décor elements

Fashion fabrics and industrial chains.



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furniture

High end black and gold furniture.



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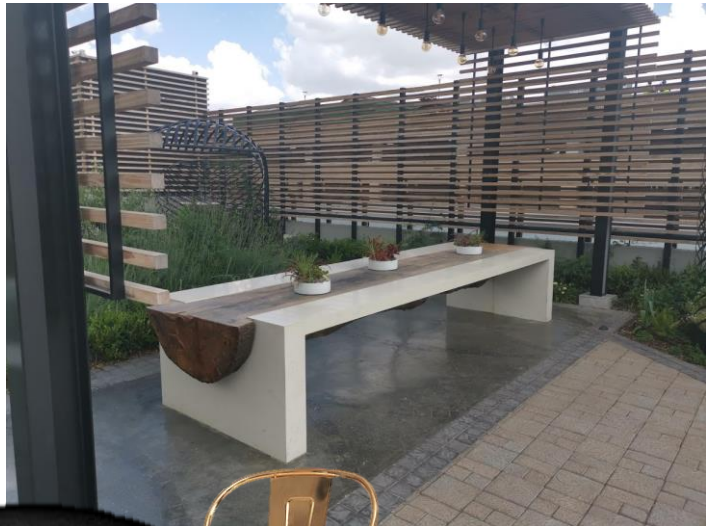


décor

Statement pieces to include oversized Moschino accessories. Graffiti style caged floral arrangements, flowers painted in black gold and "Ciroc turquoise".



CIROC & MOSCHINO



press conference décor plan

- Dress venue cocktail tables in black satin cloths, add gold cocktail chairs
- From the wooden structures, hang painted foliage with chains. Oversized Moschino accessories to be incorporated into the pieces.
- Painted foliage to be black and gold and include touches of "Ciroc Turquoise"
- Cover Fire pit with white table top with vinyl cut out representing color scribbles in Moschino range
- Chain and décor installation to be placed on large tables where food is being served.
- Plinths to be arranged on these tables for décor display.



CIROC & MOSCHINO



pop up bar décor plan

- Add gold Cocktail chairs to counter ledge, change existing café chairs to black café chairs.
- Crate an installation on the bar counter that include steel structures, chains and painted floral
- On the ledges behind the café benches place themed decor, accessorised with chains.
- Allow for display of product in the raised bar display shelf
- Add small décor pieces to café tables and counter ledge.